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| Market Research Oral Presentation |
| Group members: |
| **Content** |  |
| Statements well organized |  |
| Appropriate business language used |  |
| Sound (tone, voice projection, etc.) reflects confidence  |  |
| Body Language used effectively |  |
| Professional Dress |  |
| Visuals used to *aid* the presentation |  |
| All group members present equally |  |
| **Total:** |  **/35** |
| Teacher’s comments for the group: |
| Individual Scores: |
|  |  |  |