**BUSINESS COMMUNICATION ARTICLE ASSIGNMENT**

You are required to read eight, current articles related to any business topic. These articles do not need to be scholarly. Once you select your article and read it, use the C.R.A.P. method to analyze the article.

* **Claim:** What is the thesis statement? What is the author trying to prove?
* **Reasons (4):** What is the author doing/showing/saying to back up the claim?
* **Attitude:** What words/statements is the author using to establish his/her feelings about the topic?
* **Purpose:** What words/phrases is the author using to show the reader his/her purpose for writing the article? Who is the article written for?

To submit, attach your article analysis with cited to the first page of the article. All eight articles must be submitted together.